

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

CREATING A BETTER WORLD FOR ALL



2024 YMCA World Service Annual Report

YMCA OF THE USA



GLOBAL YMCA MOVEMENT

Every day, Ys in more than 100 countries help people reach their full potential and create a better future for themselves and their communities.

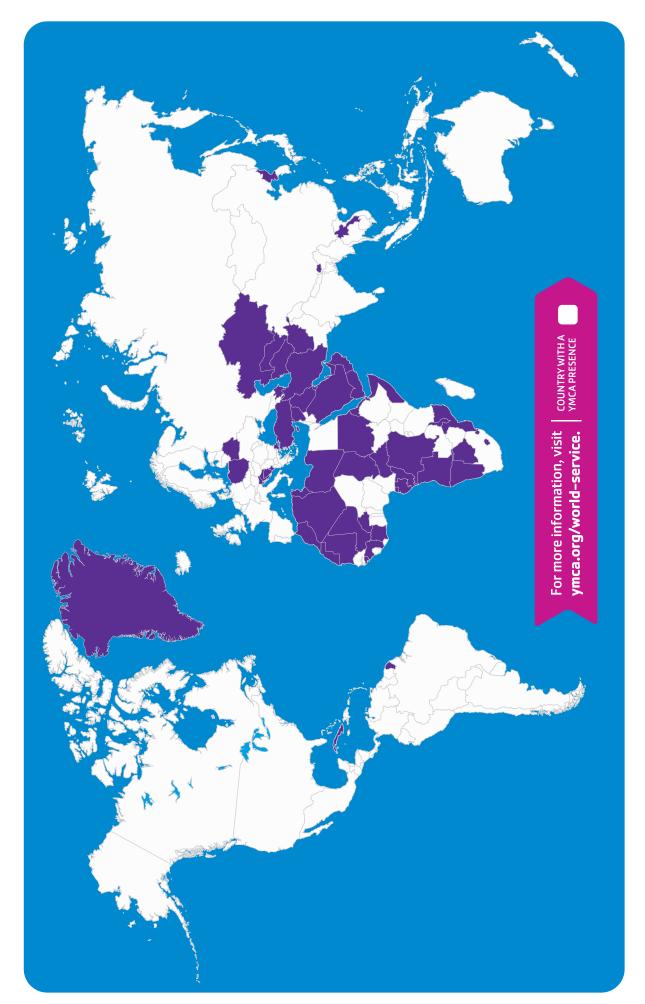


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YMCA Mission:

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

YMCA OF THE USA IDI COMMITTEE **CHAIR SARAH BRAYTON** CHAIR AND NATIONAL BOARD MEMBER, SOUTH LAKE TAHOE, CA **MEMBERS WENDY BART** CEO, OLYMPIC PENINSULA YMCA, PORT ANGELES, WA RHONDA ANDERSON CEO, YMCA OF GREENSBORO, GREENSBORO, NC JIMMY CHOW NATIONAL BOARD MEMBER, PORT CHESTER, NY **AMY JONES VATERLAUS** NATIONAL BOARD MEMBER, PORTLAND, OR SABRINA WIEWEL NATIONAL BOARD FELLOW, EVANSTON, IL MAGGIE BONNET NATIONAL BOARD FELLOW, EVANSTON, IL MAGGIE ROSENBACH

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PHOTO CREDITS

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YMCA World Service is the annual national campaign, on behalf of the U.S. YMCA Movement, to raise awareness of and support for the powerful work of YMCAs worldwide. YMCA World Service helps young people overcome challenges and gain the learning and experience they need to thrive and create positive change. Thank you for being an important part of providing quality health services, education and employment, and finding solutions to address environmental and social challenges affecting millions of youth and families.

We are pleased to share this report with you to highlight a few of the many YMCAs that are creating a better world for all. World Service aligns with the World YMCA's global shared strategy, **Vision 2030**, to empower young people to build a better world for all through **four key areas:**



Community Well-Being

Supporting the health and well-being of all people



Meaningful Work

Providing meaningful work and education opportunities



Sustainable Planet

Taking action to sustain and care for our planet



Social Services

Providing humanitarian support for vulnerable youth and families

BUILDING CAMP CAPACITY AROUND THE WORLD

Building camp capacity in YMCAs around the world offers young people safe spaces to develop and build lasting friendships across changing communities. Camp is the YMCA's most transformational program for healing for youth and families experiencing conflict and trauma, particularly in countries receiving Ukrainian refugees.

The "Campacity" conference, a joint initiative of YMCA Europe and Y-USA, brought together 60 camp leaders from US and European YMCAs to share practical tools for camp management, develop trauma-healing and conflict management programs, and strengthen a culture of shared learning and cultural awareness.

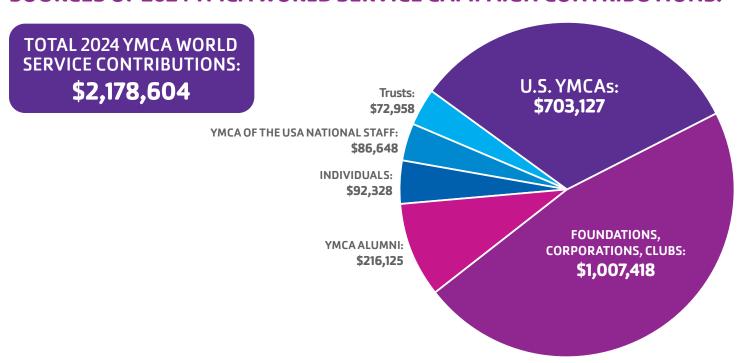
YMCA World Service Campaign Impact and Reach

In 2024, the YMCA World Service Campaign raised more than \$2.1 million to strengthen the impact and reach of YMCAs in more than 45 countries.

Since February 2022, more than \$3.3 million has been received to assist YMCA Ukraine with their humanitarian response for internally displaced people and to support YMCA Europe's response to help Ukrainian refugees throughout Europe.

It is with sincere appreciation that we recognize the YMCAs, individuals, Alumni, organizations, foundations and companies who have supported vulnerable youth and families affected by the ongoing crisis in Ukraine. Our YMCA partners in Europe have served more than **400,000** people with immediate, mid-term and long-term needs.

SOURCES OF 2024 YMCA WORLD SERVICE CAMPAIGN CONTRIBUTIONS:



In 2024, YMCA World Service strengthened the impact of the following YMCAs, helping to create transformational change in the lives of more than one million people:

AFRICA

Africa Alliance of YMCAs YMCA Ethiopia YMCA Kenya YMCA Madagascar YMCA Senegal YMCA Sierra Leone YMCA South Africa YMCA Togo YMCAS Zimbabwe

Asia Pacific

YMCA China YMCA India YMCA Myanmar YMCA Mongolia YMCA Philippines YMCA Sri Lanka YMCA Thailand

LATIN AMERICA/ CARIBBEAN

Latin American and Caribbean
Alliance of YMCAs
YMCA Bahamas
YMCA Belize
YMCA Brazil
YMCA Cayman Islands
YMCA Costa Rica
YMCA Chile
YMCA Colombia
YMCA El Salvador
YMCA Guatemala
YMCA Haiti
YMCA Honduras
YMCA Mexico
YMCA Nicaragua

YMCA Peru

YMCA Uruguay

MIDDLE EAST

East Jerusalem YMCA
Jerusalem International YMCA
YMCA Lebanon

EUROPE

YMCA Europe*
YMCA Albania
YMCA Czech Republic
YMCA Georgia
YMCA Greece
YMCA Kosovo
YMCA Moldova
YMCA North Macedonia
YMCA Romania
YMCA Scotland
YMCA Slovakia
YMCA Serbia

YMCA Ukraine

U.S. YMCAs

YMCA of the Seven Council Fires YMCAs in Puerto Rico

YMCA CANADA

WORLD YMCA

*YMCA Europe, the regional resource office for national YMCA movements in Europe, coordinates humanitarian efforts to support those impacted by the war in Ukraine.

COMMUNITY WELL-BEING:

Youth-led Peace Initiatives in Latin America



YMCAs in Nicaragua, Honduras, Guatemala, and Costa Rica are working together to address regional violence and promote peace through cross-border and youth-led collaboration.

Due to challenges caused by high levels of poverty, insecurity, and violence, that disproportionately affect young people, the YMCAs launched a youth-led campaign to raise awareness of youth-targeted violence and provide essential resources to protect them. Designed to meet the unique contexts of each country, this campaign integrates local strategies with regional messages that highlight violence prevention, youth empowerment, and civic participation.

Additionally, each YMCA organized community activities and workshops designed to help youth advocate for safer communities, as well as strengthen regional partnerships that promote peace and resilience throughout Central America.



Young people at YMCA Guatemala's workshop on peacebuilding

MEANINGFUL WORK:

Youth Vocational Training in Madagascar and Sierra Leone





Since 2008, YMCA Madagascar's Y-Velona program has provided youth across eight regions with entrepreneurship opportunities in response to crises that deeply impacted the country's socio-economic environment. Y-Velona focuses on entrepreneurship, business management, business planning, leadership, communication, marketing, digital marketing, career guidance, vocational training, and financial literacy.

The program has trained 3,116 young people and helped create 1,303 youth-led small businesses. In 2024, 154 youth received training, with 72% improving their daily income by 50% and contributing to an overall improvement of their well-being.

Youth of the Y-Velona program

YMCA Sierra Leone has supported underserved youth with meaningful work programming since 2011. The programs help youth develop vocational, entrepreneurship, business, and advocacy skills in the cities of Freetown, Lungi, Bo and Kenema.



One-on-one business coaching session with a youth participant at his business outlet in Kenema, Sierra Leone

SUSTAINABLE PLANET:

Youth-Led Solutions in Kosovo and the Philippines



YMCA Kosovo has shifted its program focus to environmental sustainability after a decade of building youth centers, camps, and offices. The goal of the Kosovo YMCA is to become a climate-neutral movement, implementing policies and practices based on local needs and realities.

With support from YMCA World Service, YMCA Camp Pjetershan, the first camp in the country, officially opened in 2023. Thanks to the YMCA Movement strengthening technical support, the YMCA converted to solar power and is now 100% environmentally sustainable.

Additionally, the camp has a tree nursery to reduce its carbon footprint. YMCA Kosovo engages young people in environmental education through youth-led workshops and activities, including making seed snacks to attract birds and insects, proper recycling and composting techniques, up-cycling old materials, seed planting, garden care, and beehive and honey tasting.

Workshop on beehives and honey tasting





YMCA Albay, Philippines has been a leader in facilitating a Youth-Led Solutions Initiative for the past five years. They engage youth, staff, volunteers and members through platforms and activities to set positive examples of behavior change, implement grassroots solutions and position the YMCA as a community leader in caring for the environment. Activities include coral rehabilitation, mangrove and tree planting, urban gardening and much more.

YMCA San Pablo City, Philippines has trained more than 100 environmental leaders, who have engaged 6,000 people in activities such as tree planting and hydroponics gardening to care for the planet. The YMCA has adopted and is helping to protect five acres of land and has planted 4,852 Narra trees to help absorb carbon dioxide for cleaner air.

Tree Planting at YMCA San Pablo City

SOCIAL SERVICES:

Global Partners In Response for Ukraine



The U.S. YMCA movement, YMCA Ukraine, and YMCA Europe have worked closely together since 2022 to provide vital support to over 400,000 youth, women, and families since the onset of the humanitarian crisis in Ukraine. The support serves internally displaced Ukrainians in local YMCAs as well as Ukrainian refugees who are now living in 18 countries throughout Europe.

As long-time global partners, U.S. YMCAs, YMCA Ukraine and YMCA Europe raised over \$17.5 million in financial gifts and in-kind support since 2022. These contributions support basic needs (food, clothing, shelter, medical supplies), social integration (language courses, legal aid, camps, veteran services), and education and employment (formal and non-formal education, job training, job placement, small enterprise development).

YMCA of the USA, YMCA Ukraine and YMCA Europe are partnering to strengthen the leadership, governance, program delivery, and financial systems of YMCA Ukraine and neighboring countries deeply involved in the humanitarian response to ensure the YMCA emerges stronger in the region for youth and communities after the war.



Displaced Ukrainian youth at YMCA camp.

YMCA-TO-YMCA PARTNERSHIPS AND COALITIONS

Y-to-Y partnerships (between one U.S. YMCA and one international YMCA) and coalitions (multiple YMCAs) strengthen our global YMCA movement to help young people and communities. Through collaboration, YMCAs create shared goals and engagement, while learning from each other's culture, programs, and local needs.

Local U.S. Ys support their global partners with financial resources, friendship and expertise. U.S. Y leaders improve cultural competencies to further their strategic priorities, deepen community relations, advance staff and volunteer leadership development, and innovate programs, partnerships and philanthropy.



LIST OF YMCA COALITIONS

Chile Coalition: YMCA Valparaiso (Chile), 7 U.S. YMCAs

Colombia Coalition: YMCA Colombia, 8 U.S. YMCAs

East Jerusalem Coalition: East Jerusalem YMCA. 6 U.S. YMCAs

India – Madurai Coalition: YMCA Madurai (India), 4 U.S. YMCAs

Mexico Border Initiative Coalition:

YMCA Homes for Migrant Youth (Mexico), 19 U.S. YMCAs, YMCA Alumni, YMCA Leadership Network

Nicaragua Coalition: YMCA Nicaragua, 1 Canada YMCA, 1 U.S. YMCA

Peru Coalition: YMCA Peru, 6 U.S. YMCAs

Philippines Coalition: YMCA Albay and YMCA San Pablo (Philippines), 6 U.S. YMCAs

South Africa Coalition: YMCA South Africa, 11 U.S. YMCAs

Ukraine Coalition: YMCA Ukraine, 4 U.S. YMCAs

*U.S. Puerto Rico Coalition: YMCA Ponce and YMCA San Juan (Puerto Rico), 11 U.S. YMCAs"

GLOBAL LEGACY SOCIETY / PLANNED GIVING

We are honored to thank and recognize each member of the YMCA Global Legacy Society, whose planned gifts carry on the global mission and cause of the YMCA for many generations.

Thank you for your enduring YMCA legacy and leadership!

Clark and Carolyn Baker Harry and Marilyn Brunger

Julie Whelan-Capell

Irvin C. and Edy Chapman

Herbert and Emily Clark

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Tom Valentine and Kristine Kaeding

Mike Van Haelewyn and Lisa Applegate

Jim and Jeanne Van Houten

Robert R. "Skip" Wilke



CONSIDER A PLANNED GIFT

Planned giving allows you to make an enduring impact on the lives of young people and families through the global mission and cause of the YMCA. It is a simple and meaningful way to combine charitable giving and sound financial planning. There are many ways to have a planned gift to strengthen the work of the global YMCA Movement, support transformational initiatives and realize significant financial and tax benefits for you and your loved ones.

Your bequest or planned gift is recognized with a membership in the YMCA of the USA Global Legacy Society. This is YMCA of the USA's way of sharing our appreciation for your thoughtfulness and generosity.

To make a bequest gift to YMCA of the USA – International Work, please use the following language:

"To the YMCA of the USA – International Work, I give _______%
or U.S. \$______ of my residuary estate."

For information on how to complete your estate planning to strengthen the international work of YMCA of the USA, please consult with your personal advisor(s) and the Director of YMCA World Service, at 312–419–8371 or email us at worldservice@ymca.net.

This information is not intended to be financial or legal advice. Please consult your personal, qualified advisors as you consider philanthropic contributions.

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To learn more or contribute



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